



Dealer Program Application

Name of Dealership: _____

Billing Address: _____

Shipping Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____

Web site: _____ Email: _____

Number of years in Business: _____

Federal Tax Number: _____

State Resale Number (if applicable) _____

Banking Information: _____

_____ Contact: _____

Please list up to (3) business references:

Please fax or email this page and (1) copy of your business license, (1) copy of your resale permit, and a (1) copy of your most recent Yellow page ad to:

Fax: (323) 721-7888, or email to : sales@cycletires.com

Desser Tire & Rubber Co., Inc.
DBA: Tomahawk/ Innova Tires
6900 Acco Street
Montebello, CA. 90640
www.cycletires.com (800) 321-9717